



**CITY OF WALLED LAKE  
DOWNTOWN DEVELOPMENT AUTHORITY  
TUESDAY, JUNE 10, 2014**

The Meeting was called to order at 4 p.m.

**ROLL CALL:** \*Ackley, Allen, Ambrose, Blair, Lublin, Marshall, Wlodarczyk

**ABSENT:** Ramsey, Shuman, Kimmel

There being a quorum present, the meeting was declared in session.

**OTHERS PRESENT:** Executive Director Whitt, Finance Director Coogan, Police Chief Shakinas, Public Works Coordinator McGill, Council Member Owsinek, Council Member Robertson, Confidential Administrative Assistant Rodgers

**REQUESTS FOR AGENDA CHANGES:**

- 1.) Bayside signage for Walled Lake Thunder

**APPROVAL OF MINUTES:**

**DDA 06-01-14 APPROVAL OF THE MINUTES FROM THE MAY 13, 2014 MEETING**

DDA Board Member Lublin said at the bottom of page three where it states "*for about \$800 to publish our scheduled events, lost sign grant recipients, and that sign grants are available.*" It should say "*list of façade and sign grant recipients, and façade and sign grants that are available.*"

Motion by Lublin, supported by Wlodarczyk : CARRIED UNANIMOUSLY: To approve the Minutes from the May 13, 2014 meeting with amendments.

**AUDIENCE PARTICIPATION:**

Val Kemp said a real damper has been placed on Sue Voydanoff, Below the Bridge and Above, and said the police came and said there was a complaint with her business serving alcohol. She was not serving liquor as a licensed business but had a fundraiser that was huge and the only way she drives business to her is to have these events. She serves samples of Michigan beers and wines, she doesn't charge anything for them. She said now she has to cancel her other events and First Friday of the months.

Council Member Robertson said that the City had a fundraiser at the Foster Farmhouse and that it does require a permit which in that case ran \$150 for the event. A temporary liquor license is required regardless, it is a state law.

DDA Chairman Ambrose said we should take a look and get an opinion from a liquor control attorney in regards to that law.

Police Chief Shakinis said the complaint came from the liquor control commission and it was passed down to the police department as a violation.

Executive Director said if it is implied that our police did something that is not what happened, the complaint came from a higher authority and we get notice of it and that is it. It should not be implied that our police is going in and shutting businesses down. That is not what happened.

**I. CONSIDERATION OF WARRANT:**

**DDA 06-02-14 APPROVAL OF THE WARRANT FOR MAY 2014**

DDA Board Member Lublin said in revenue and expenditure expense in the detail report, in the promotion committee section, there is \$1,102 does that have to do with the 5k run?

Motion by Lublin, supported by Wlodarczyk: CARRIED UNANIMOUSLY: To approve the warrant for May 2014 with clarification on the promotion committee expense.

**II. OLD BUSINESS: None**

**III. NEW BUSINESS:**

**A. Invoice approval for Everall (Timing Company for Memorial Run & Fun)**

**DDA 06-03-14 APPROVAL OF THE INVOICE AMOUNT \$670.00 TO EVERALL (TIMING COMPANY FOR MEMORIAL RUN & FUN).**

Motion by DDA Board Member Lublin, supported by Allen: CARRIED UNANIMOUSLY: For the approval of the invoice amount \$670.00 to be paid to Everall (Timing company for Memorial Run and Fun).

**B. Preliminary Memorial Run & Fun Fund Breakdown**

**C. Bayside signage for Walled Lake Thunder for \$100**

**DDA 06-04-14 APPROVAL OF THE AMOUNT \$100.00 FOR NEW BAYSIDE SIGNAGE FOR WALLED LAKE THUNDER**

Motion by Lublin, supported by Allen: CARRIED UNANIMOUSLY: To approve payment of \$100 for Bayside signage for Walled Lake Thunder.

\*Ackley arrived 4:24 PM

#### **IV. OTHER BUSINESS:**

##### **A. Planning and Development Report**

Executive Director said Salvation Army has been on the premises and taking over. It should bring a lot of activity to the shopping plaza. The Oakland County 1010 building has been purchased and they are moving out the tech hub because it had to be pulled out of the main building. He said that the City and the DDA still have a tight budget to clean up but the City is looking at the economy picking up. The City Council ordered to take the easements for the sidewalks on Pontiac Trail and Decker, and to fix the whole intersection. The City is in the acquisition stage; the City has nine parcels and has had six responses. The City has ordered a new sign for Sims Park that will be up this week and the City will continue to work on improving our parks. The DDA did not approve a downtown development to close down Witherall, neither did the City Council. There was a letter written to the editor that the DDA somehow made the decision on what is going on. The DDA and the City Council did not act on any decision; the City Council only listened to the proposal. That is where it stands and that is where it is at. The City staff has worked with them to discuss the next step and traffic study and we have not heard anything further from the developer. The property is not a public park it is private property.

##### **B. Design Committee Report**

DDA Board Member Allen said Urban Design Committee approved to make disbursement to sign grants to Ledoes for \$500 and also for Bed to Goes and that is also \$500. We have a hold on Woof Woof Boutique for their sign grant because they have not finished their paperwork. The Committee accepted acknowledgement of the receipt application for Salon Tease for their sign grant. We are requesting color scheme and Salon Tease in under construction. The Committee approved to go with an ad in West End for the promotion featuring the recipients of the façade and sign grants this past year and to promote the sign and façade grant to everyone else. The ad is in our budget and we can go ahead and do that.

##### **C. Promotion Committee Report – Co-Chair E. Marshall and Wlodarczyk**

##### **D. Executive Director Report**

Executive Director Whitt said he will be pulling off Deputy Managing Director Stuart from DDA. The City has two elections this year and she is going to be working on that this year. Chelsea Rodgers will be the Deputy Managing Director and also will be helping Jennifer with the elections as well. The City has two big millages on the August ballot. As a business owner we have two millage ballot issues that relate to your taxes, the library millage is a RENEWAL, so it doesn't change your taxes. If the library renewal does not pass the library will close down. The City also has a public safety millage. The City Council decided to let the voters decide whether or not they tax for public safety, police, and fire and that is because the City is in dire need for more revenue. If that does not pass there will be a cut in public safety services. That is a big deal for the City and DDA.

DDA Board Member Blair asked why don't we become more proactive on some of these issues and have some banners or posters made "Support your local police department," and let the people know what is going on.

Executive Director Whitt said that is what we want you to do as a business owner. As a business man you can be all over that.

DDA Board Member Lublin asked where is the money coming out of, what budget, promotion committee or DDA?

Executive Director Whitt said business owners can hang posters and do what they want they feel necessary to let the voters know to save their police and fire until someone tells them to stop.

**DDA 06-05-14      DDA TO SUPPORT THE TWO BALLOT PROPOSALS FUNDING  
THE RENEWAL FOR THE LIBRARY AND THE NEW  
PROPOSAL TO HELP FUND THE POLICE AND FIRE**

Motion by Ambrose, supported by DDA Board Member Blair: CARRIED  
UNANIMOUSLY: To DDA supporting the two ballot proposals funding the renewal for  
the library and the new proposal to help fund the police and fire.

**V.      CORRESPONDENCE:** None

**VI.      ADJOURNMENT:**

**DDA 06-06-14      ADJOURNMENT**

Motion by Lublin, seconded by Allen; CARRIED UNANIMOUSLY: To adjourn the  
meeting at 4:59 p.m.

  
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Chelsea Rodgers  
Confidential Administrative Assistant

  
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DDA Chairman Ambrose