



CITY OF WALLED LAKE
DOWNTOWN DEVELOPMENT AUTHORITY
TUESDAY, MAY 14, 2019

The Meeting was called to order at 4:00 p.m.

ROLL CALL: Ackley, Atwell, Ambrose, Blair, Lublin, Marshal

ABSENT: Allen, Easter, Fernandes, Shuman, Wlodarczyk

There being a quorum present, the meeting was declared in session.

OTHERS PRESENT: Managing Director Pesta, Deputy City Clerk & Recording Secretary Gross, and Finance Director Barlass.

REQUESTS FOR AGENDA CHANGES: None

APPROVAL OF MINUTES:

DDA 05-01-19 APPROVAL OF THE MINUTES FROM THE APRIL 9, 2019 MEETING

Motion by Blair, supported by Lublin: CARRIED UNANIMOUSLY: To approve the minutes from the April 9, 2019 meeting.

AUDIENCE PARTICIPATION: None

1. UNFINISHED BUSINESS:

Update – Beach Party

Recording Secretary Gross explained that the flyers for the beach party have been distributed to each member and there were extras if anyone on the board would like more. Ms. Gross said the city staff sent out applications to previous vendors a few weeks before and has received about 12 applications back. Ms. Gross said the Walled Lake Library and Lakes Area Rotary are taking care of the kid's activities as they have in the past. Ms. Gross explained that interns were working on soliciting donations from businesses for the DDA tent and sponsors for the event. Ms. Gross opined that everything is slowly coming together.

2. NEW BUSINESS: None

EXECUTIVE DIRECTOR REPORT:

City Manager Whitt explained that the handheld device version of the city's website will show noticeable difference. Mr. Whitt said many people are using their mobile devices to do their business, so the changes to the city's website are to make the website user friendly. Mr. Whitt explained that city staff members are now updating the website's content. Mr. Whitt opined that this means the website is going to look different and shows improvement, this at the direction of the DDA Chairman and the DDA board members.

1. Façade Grant for Salon Penni
132 W. Walled Lake Drive

Deputy Managing Director Pesta said Salon Penni came to the board in 2015 for a façade grant. Mrs. Pesta explained that they are back to the board asking for the grant to sand and re-finish the building. Mrs. Pesta said they are planning on doing the same color as the current color on the building. Mrs. Pesta asked for the board to acknowledge receipt of the application.

DDA Board Members discussed whether a grant award was appropriate given that this is not a new business owner and the DDA gave the applicant money to paint their building several years ago. Board members explained that the purpose of the grant is to help a new business owner in town, yet this appears to be just routine maintenance that is the business owner's responsibility not the DDA every couple of years.

Deputy Managing Director Pesta said it is up to the board to decide whether to award the grant and if the board doesn't agree with the qualifications it may be time for the board to look at the guidelines of the Sign and Façade grant application.

**DDA 05-02-19 MOTION TO DENY THE FAÇADE GRANT APPLICATION FOR
SALON PENNI AS THERE IS NO NEW FAÇADE GOING IN JUST
ROUTINE MAINTENANCE**

Motion by Blair, supported by Marshall: CARRIED UNANIMOUSLY: To deny the façade grant application for Salon Penni as there is no new façade going in just routine maintenance

3. CORRESPONDENCE: None

4. WARRANT REPORT:

**DDA 05-03-19 APPROVAL TO RECEIVE AND FILE THE WARRANT FOR
APRIL 2019**

Motion by Lublin, supported by Blair: CARRIED UNANIMOUSLY: To receive and file the warrant for April 2019.

5. ADJOURNMENT:

DDA 05-04-19 ADJOURNMENT

Motion by Ambrose, seconded by Lublin; CARRIED UNANIMOUSLY: To adjourn the meeting at 4:35 p.m.



Miranda Gross
Deputy City Clerk



Casey Ambrose
DDA Chairman